

2023

EXECUTIVE SUMMARY

CNC PRO

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“Your Life is Our Expression!”

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ABOUT REDART TECHNOLOGIES

Red Art Technologies was founded by Henry Ashworth in Bountiful, Utah to meet the growing demand for businesses and non-profit organizations to customize surfaces with any typeface, graphic, or image they need. The CNC PRO portable engraver was developed as a quick, simple, and professional solution for this need. The CNC PRO combines top-of-the-line technology with a sophisticated, motor-driven mechanical CNC system, including a laptop with installed software, all in a custom military-grade travel case.

The CNC PRO provides a low-cost entry platform with full-service training and continued support, making it accessible to a previously untapped marketplace. What sets the CNC PRO apart is its portability, allowing engraving on almost any surface simply by changing out bits. Today, the CNC Pro is in high demand in multiple countries, including Australia, appealing to businesses, architects, and entrepreneurs alike.

The CNC PRO's revolutionary design, durability, versatility, and mobility make it an integral part of any program designed to advertise, commemorate, brand or customize a sign, landmark, event, bridge, or building. At Red Art Technologies, our motto "Your Life is Our Expression" reflects our commitment to excellence-driven culture. When you own a CNC Pro system, either as a customer or a franchisee, you become part of the Red Art family, and we strive to ensure that you understand every facet of our CNC technology so that your business can thrive.

OUR MISSION STATEMENT

Red Art Technologies provides and continuously improves a portable, precision-driven CNC engraving machine. We ensure that our clients receive high-quality products, extensive training, and ongoing support, as well as access to the latest advancements in CNC technology.

Our motto, "Your Life is Our Expression," reflects our commitment to excellence and customer satisfaction. We strive to create a family-like relationship with our clients and franchisees, ensuring they have a comprehensive understanding of our technology so that their business can thrive.

ABOUT THE CNC PRO SYSTEM

The Red Art Technologies CNC Pro is not only a revolutionary product, but it also presents a unique opportunity for entrepreneurs looking to start their own engraving business. As the first portable engraving system designed to travel anywhere and engrave anything on almost any surface, the CNC Pro is a game-changer in the industry.

Not only is it easy to transport, but the CNC Pro is also shipped and stored in its own carrying case. It is protected in a waterproof, high-density plastic case and secured in

Here are a few of the CNC Pro's innovative amenities:

- **Adjustable Rails System:** The CNC Pro boasts a revolutionary design feature - it is the first portable CNC machine that can be easily disassembled and reassembled on any job site. With additional linear rail extensions available, the machine can be made smaller or larger within minutes, allowing for optimal engraving size customization.
- **Floating Z-Axis:** The CNC Pro comes equipped with a unique floating Z-Axis head design that allows for easy engraving on uneven surfaces. The Z-Axis can be locked or unlocked depending on the surface being engraved, making it a versatile tool for wood, plastic, acrylic, concrete, glass, rubber, granite, tile, drywall, and even soft metals. With precision and control, the CNC Pro can inscribe virtually any solid surface, ensuring the best quality for your project.
- **Rigid Frame and Components:** The CNC Pro boasts a groundbreaking frame that incorporates aluminum rails, hardened-steel pins, and precision-machined joints, making it the most rugged, durable, and versatile CNC machine available on the market today. We use only high-quality components to ensure superior precision and control that will leave your clients impressed every time they use it. Moreover, all the CNC Pro's electronics come with a one-year warranty and are designed and built using the latest CNC technology in the industry.



- **Top of The Line Electronics:** Red Art Technologies utilizes the latest advancements in CNC technology. The X, Y, and Z axis inputs are controlled by an independent motor-driven system that connects to your laptop through an Ethernet port. The laptop control board is encased in a hard-plastic, water-resistant case that protects the computer and components from dust, dirt, and moisture during operation or transportation.
- **Vertical Capability:** The CNC Pro offers a unique vertical capability, allowing for engraving on both horizontal and vertical surfaces. With the ability to engrave up to a depth of 2 inches, this feature opens up a world of new possibilities for creative and abstract designs.
- **Maximum Protection:** CNC Pro comes with a customized, military-grade carrying case to ensure that all components are protected both on-site and during transit.

POTENTIAL APPLICATIONS

PAVERS

Building your skills and earning profits have never been easier with pavers. Customized pavers serve as perfect stepping stones, pet memorials, establishment placards, and gardeners' favorite quotes and expressions. With the Red Art Technologies CNC Pro Engraving System, you can easily personalize and create unique designs on pavers to cater to a wide range of needs and preferences.

Potential Clients Include:

- Concrete and construction companies
- Landscaping and gardening companies
- Custom signage businesses
- Architectural firms
- City and county governments for creating custom landmarks or monuments
- Event planning and coordination companies
- Non-profit organizations for fundraising campaigns
- Personalized gift and souvenir shops
- Universities and schools for creating custom plaques and signs
- Homeowners and DIY enthusiasts for creating custom projects
- Sport team enthusiasts
- Public memorials
- Botanical Gardens
- Exhibitors at Home Improvement Conventions
- University/School

Displaying address numbers, family names or crests, and business logos in a unique way is a common challenge for both homeowners and business owners. For decades, the trend has been towards permanent engravings on various surfaces. With the CNC PRO, a wide range of surfaces can be engraved, such as sidewalks, curbs, porches, wooden decks, rocks, and boulders, adding a personalized touch to any project.

Potential Clients Include:

- Multi-Unit Housing Developers
- Home Builders
- Landscapers
- Interior/Exterior Designers
- Architects
- Contractors

BUSINESS LOGOS

A brand is recognized by its mark, which is why the visibility of a business mark is crucial for success. With the CNC Pro system, a company's logo can be beautifully displayed on various surfaces, including buildings, sidewalks, doors, and more. It's also ideal for engraving sponsoring brands at corporate or fundraising events or welcoming potential clients to the building. The CNC Pro system delivers consistent results with every project, making it a desirable option.

Potential Clients Include:

- Marketing & Advertising Firms
- Corporate Headquarters
- Large Corporations with Multiple Locations
- Expanding Businesses
- Realtors
- City Planners
- Architects & Engineers

BENEFACTOR RECOGNITION

Charitable organizations often express their gratitude to benefactors by using engraved bricks, tiles, bridge planks, stair steps, or pavers. In addition, many business owners have raised money for various organizations and established their reputation in the community with the help of portable engraving services.

Potential Clients Include:

- Schools
- Civic & Business Leagues
- Social & Recreational Clubs
- Fraternal Societies
- Cemetery Companies
- Veterans' Organizations
- Historical Societies
- Youth Centers
- Townships & City Parks
- Zoos, Museums & Theatres

ARTISTS, DESIGNERS AND ARCHITECTS

The potential applications of the CNC Pro portable engraver are virtually endless, with only the limits of one's imagination to hold them back. From wall art to sidewalk engravings, placards, metalwork, or wood engraving, the CNC Pro can handle it all. At

PUBLIC MARKERS

Red Art Technologies, we are excited to share our inspired and creative applications for the CNC Pro on our website and social media platforms, providing our users with a wealth of innovative ideas to help them unleash their creativity.

Potential Clients Include:

- Art Galleries
- Workshop Providers
- High Schools
- Athletic Teams
- Community Colleges & Universities
- Branding & Event Management Firms
- Start-Up Companies
- Furniture Builders

HOW TO GET STARTED

Please visit our website: <https://redarttechnologies.com/>

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Referral for engraving services? Let us help! Red Art Technologies can connect you with a certified CNC PRO engraver for your project. The cost of the job will vary based on the location and specific work required. Contact us today to learn more.